

JACKIE DURING,

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Skills Summary

I have worked on many projects and for several organisations where the focus was engaging the public, both to inform as well as to encourage participation and foster positive relationships with the public.

Education

BA Environmental Management 2013

This degree covers both the human as well as the natural environment, interactions within and between both.

Experience

2009 Worked as a moderator on the SANParks forums; duties were to engage with the public to inform and foster positive relations between members of the forums and SANParks. I specifically was called on for arbitration in difficult subjects and issues.

2010 Created pocket booklets for EWT field rangers to recognize and record bird sightings in SANParks. The purpose of which was to aid rangers who might not have adequate expertise of the English language so as to facilitate easy communication between the rangers and EWT.

Also created bird posters of endangered bird species for EWT to help engage the public in a fun and informative way to spot and report sightings within the Kruger National Park.

Also started the SANParks birdclub, once again to engage members of the public in a positive and creative manner thereby facilitating camaraderie amongst members of the public engaging with SANParks.

2011 Started a global birding website ranked in the top 10 sites amongst 1000. The purpose of which was to engage the public in birding as a means of encouraging an appreciation of the natural environment, thereby ensuring their willingness to protect it.

2020 Created along with Villiers Steyn the HWE Telegraph. Once again the objective was to inform as well as engage with the HWE residents in a positive and informative manner thereby encouraging participation via appreciation of both the human as well as natural environment.